



WLGA COMMUNICATIONS EXCELLENCE AWARD 2026 CELEBRATING THE POWER OF YOUR COMMUNICATIONS

The WLGA is proud to launch this year's Communications Excellence Award to join our suite of prestigious awards. This award recognises outstanding communications campaigns that demonstrate impact, creativity and strategic execution across the global Liquid Gas industry. It will be presented to the company behind the campaign celebrating collective leadership, teamwork and measurable results.

Why?

Communications is mission-critical to our industry at every level. WLGA is proud to recognise the organisations that lead with vision, creativity and impact. This award celebrates campaigns that stand out for bold ideas, strategic clarity and flawless execution. Winning is more than recognition, it is a clear endorsement of your team's innovation, influence and commitment to elevating the voice of our industry.

This award will showcase the winner explaining what has made them the best of the best. With a global audience attending the Gala dinner at Liquid Gas Week 2026, this is an accolade worth winning.

How to apply?

To apply for the award please complete the application form below and submit to Alison Abbott, Communications Director, WLGA (aabbott@worldliquidgas.org).

How will this be judged?

All applications will be considered by a panel of industry leaders and will be treated with confidentiality. We will only accept applications for campaigns that have been running for three years or less.

When is the deadline for applications?

The deadline is 31st August 2026.

What is the prize?

The award winner will receive a trophy and one waived individual pass to Liquid Gas Week 2027 which will take place in Houston. This would be decided by the successful organisation.

Who can apply?

We welcome applications from any company in the Liquid Gas industry and this can be campaigns that are in-house or driven by agencies.

The winning organisation will be announced during the Gala dinner at Liquid Gas Week 2026 in Istanbul in October.

**WLGA COMMUNICATIONS CAMPAIGN AWARD
PLEASE COMPLETE THIS APPLICATION FORM**

Company Name:

Name and Business Title of individual completing the application:

What sector of the Liquid Gas Industry do you operate in?

Complete Your Application as follows:

Entries will be evaluated on the measurable impact and effectiveness of the campaign against its stated objectives. This is a key judging criterion.

Submissions should clearly demonstrate:

- Evidence of how the campaign met or exceeded its original goals.
- Quantifiable results using measurable data (e.g. percentage growth, reach, engagement, uplift, behavioural change, adoption, stakeholder support, media value, ROI).
- The tangible commercial, reputational, social or behavioural impact of the campaign.
- Cost-effectiveness and the value delivered relative to the budget.
- Any longer-term benefits or sustained impact.

Please write a summary of your project as follows:

Project/Campaign Summary

This is to give us an overview of your campaign and will not be part of the judging process Max 150 words.

Campaign Diagnosis, Objectives and Strategy

Max 500 words

Campaign Execution

Max 500 words

Campaign Effectiveness/Results

Max 500 words

Please feel free to submit supporting materials such as images or links to videos.

*Please submit your application no later than 31st August 2026 and return to Alison Abbott
(aabbott@worldliquidgas.org)*