

The WINLPG 2025 Action Plan

The Women in LPG Global Network (WINLPG) was launched in 2015 when the World Liquid Gas Association recognised an opportunity for the Liquid Gas industry to take actions that can address the issue of improving diversity in the workforce. As the global voice of the LPG industry, WLGA is uniquely positioned to develop and implement such a network.

The mission of WINLPG is to support and help empower women in the Liquid Gas Industry by leadership, coaching, mentoring, communication and promoting role models and best practices. WINLPG is a network for women and men who have a professional interest in the Liquid Gas sector and support the network's objectives.

WINLPG Today

WINLPG is a global network dedicated to the support and promotion of women in the Liquid Gas industry.

WINLPG has four Pillars of Objectives

1/ Support and Retain

Set up of the global network, develop a social media presence, develop case studies and role model profiles, and hold Knowledge Exchange workshops.

2/ Promotion and Advocacy

Gain visibility for the network through continued partnerships, promoting case studies, role models and advocates, via the media.

3/ Educate and Attract

Educate and attract, in the longer term, via global events (not necessarily LPG events), external education at universities and schools and educating the industry itself.

4/ Encourage and Develop

Encourage and develop those national chapters who wish to increase understanding and appreciation of the benefits of Liquid Gas to external stakeholders/beneficiaries to improve their quality of life. This could, in turn, open up business opportunities within the industry for women beneficiaries.

WINLPG Structure and Governance

- WINLPG is managed by a team of three people:
 - WINLPG Global Chair (Pam Indurjeeth, Managing Director, Oryx Energies South Africa)
 - WINLPG Co-Founder & Global Manager (Alison Abbott, Communications Director, WLGA)
 - WINLPG Co-Founder & Global Community Support Manager (Nikki Brown)
- Anyone who shares the goals of the network can join WINLPG.
- There is no fee to join.
- National Chapters are subject to respecting the terms and conditions of an MOU and refer to a guide to setting up and managing national chapters.
- A guide to setting up and running National Chapters is available online.
- More details available here <https://www.worldliquidgas.org/key-focus-areas/women-in-lpg/>

WINLPG 2025 Action Plan – The Top Ten Goals

The Top Ten WINLPG Goals for 2025 are (in no order of importance):

1/ Launch at least one new national chapter and continue to support existing national chapters

Development of national chapters enables the network to develop on a much wider scale by engaging with women who may not normally be able to attend other meetings and enable the network to have a far wider reach in-country. National chapters also enable specific regional issues to be addressed. National Chapters are autonomous in that they can decide how often to meet and how to communicate, however, National Chapters adhere to a Terms of Reference and agree to support the objectives of the network. National Chapters are run by a Chapter Coordinator, or a National Chapter Coordinating Team, who reports regularly to the management team. The goal for 2025 is to launch at least two new national chapters to bring the total of National Chapters to eleven.

There are currently fourteen National Chapters: Brazil, Colombia, Chile, India, Kenya, Morocco, Myanmar, Mexico, Nigeria, Poland, South Africa, Tanzania, Türkiye and the USA. WINLPG holds six monthly calls with the entire National Chapter coordinators group and also individual calls with countries for specific discussions. Nikki Brown contacts National Chapter coordinators on a bi-monthly basis for updates for The Voice Newsletter.

2/ Knowledge Exchange Sessions

WINLPG plans to hold at least two Knowledge Exchange Sessions in 2025. During LPG Week in Rio de Janeiro (September) and at least a second meeting during the year, most likely during Liquid Gas Europe Congress in Poland (May).

3/ Role Model Profile Library and Ambassadors

Role model profiles are interviews with inspirational women in the industry and these published reviews are housed on the WLGA WINLPG website. Role model profiles give visibility to women in the industry, enabling them to tell their stories and lend advice to fellow WINLPG members. The goal is to launch at least six new role models in 2025.

4/ WINLPG Ambassadors

An Ambassador is an individual who supports WINLPG and its activities and their visible support lends gravitas to the network. We aim to review the Ambassador strategy and welcome four new Ambassadors in 2025.

5/ Women Connect Podcasts

This year WINLPG will launch Women Connect series of podcasts and produce two podcasts in 2025.

6/ WINLPG Mentorship Programme

In 2025 WINLPG will scope a global Masterclass and Mentoring Programme. First step will be to discuss with Women in Propane in Charlotte as this arm of WINLPG already has a successful, well established mentorship programme. A Strategic Plan will be in place for this early 2025 with a view to launching later in the year.

7/ The WINLPG Awards

Each year we invite nominations for the Woman of the Year and Young Woman of the Year awards. In 2023, we launched a new award, the Technical/Groundbreaker award which recognises women who work in the file or in technical roles. The 2025 awards will open in March/April, and the winners will be announced during Liquid Gas Week in Rio de Janeiro in September 2025.

8/ Membership

At January 2025, WINLPG had approaching 4,000 members. Our goal for this year is to target 350 new members. For this we rely on the support of our national chapters and also WLGA members around the world to put us in contact with their female team members.

9/ Inaugural WINLPG Global Event

WINLPG plans to launch an ambitious inaugural WINLPG Congress. Planning for this will take place throughout 2025 with a view to holding this event in 2026.

10/ Social Media Outreach

WINLPG has a presence on Twitter, LinkedIn and Facebook. The focus for 2025 will be on LinkedIn as a sharing platform. The Twitter handle (#WINLPG) will continue to be used to build a Twitter community but will come under the overall WLPGA Twitter account as part of the WLPGA's social media unification strategy. This is managed by Nikki Brown.

Thank you from the WINLPG Management Team.



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