



WINLPG

Women in LPG



Ms Luciana Gomes

**Research, Development and
Innovation Manager
Consigaz
Brazil**

"I recognise that the progress of the LPG industry is intrinsically linked to the active participation of women. I believe that promoting gender equity is not only a necessity, but a driving force for innovation and success. Empowering women in the industry is not only an ethical choice but also an essential strategy for achieving the industry's full potential."

Ms Luciana Gomes

Meet the Role Models

WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.

I am 32 years old and I live in Barueri, São Paulo. I have a degree in Human Resources, a postgraduate degree in Strategic People Management and I recently completed an MBA in Project Management and Agile Methodologies. Also in early 2023, I attended a course in Silicon Valley, a region recognised worldwide as the epicenter of innovation. Currently, I hold the position of Research, Development and Innovation Manager at Consigaz and my mission is clear: to guide the company towards the future!

In addition to the activities inherent to my position, I am personally involved in women's career mentoring programmes, where I have the opportunity to contribute and support the transformation of many women lives, which I consider a very important role, in addition to being part of the "Women who give the gas" committee, which is an internal initiative of Consigaz, where we coordinate and execute some actions that impact daily lives of all women in our community.

As for leadership, my profile as a leader is based on impact and personal relationships, reflected in concrete initiatives at Consigaz. This includes prioritising inclusive hiring, implementing awareness training, and other initiatives aimed at promoting diversity and inclusion.

"I fully support WINLPG, as we share the same purpose, which is to strengthen the bonds between women, promote gender equality and raise women's empowerment in the LPG industry. I firmly believe that an inclusive environment is vital to the development and success of all professionals. Together, we seek to create an industry that values and promotes the active participation of women, recognising that diversity is essential to driving innovation and achieving the full potential of the sector."

Ms Luciana Gomes

SIX KEY QUESTIONS

What is your goal today, this can be personal or professional?

My life goal is to contribute significantly to the advancement and empowerment of women in the LPG industry. My commitment to promoting gender equity, creating opportunities, and strengthening networks like WINLPG reflect not only my desire to achieve personal success, but also my wish for a positive impact of social transformation. My role as a career mentor and leader involved in diversity initiatives reveals my purpose to inspire and motivate other women to reach their full potential. Shaping a more inclusive and equitable future where women can thrive and lead in their respective fields.

Did you have a mentor and how did they help mold your business style?

Over the years, I haven't had a specific mentor who has shaped my inclusive management style. Feeling firsthand the struggle of women for space in the workplace was what truly contributed to my commitment to the promotion of gender equality. In addition, seeing the transformation and achievements of each woman who is around me, further reinforces my purpose. I see life as a continuous construction where each individual who crosses our path contributes in some way to the construction of our purpose. Thus, it was not just one person who influenced my management style, but rather several people who passed through me along my journey.

Describe your pathway (your career path)

I started my career at the age of 15 as a children's event monitor, in 2009 I started my journey in a Telecommunications company as a Customer Service Agent. In 2011, I became a Quality Analyst and, in 2012, at the age of 20, I took on my first leadership role as a Commercial Supervisor. I was promoted in 2016 to Senior Quality Supervisor and in 2017 I decided to explore new challenges. In 2018 I joined Consigaz as Process Coordinator and in 2019 I was promoted to Administrative Supervisor, advancing in Jan/2022 to Process Manager and in the same year in September 2022 I received the opportunity to act as Research, Development and Innovation Manager.

What does leadership mean to you?

Leadership for me, is not just about making decisions and delivering results, I understand that leadership has to be based on personal relationships and this is what has supported me to inspire and motivate my team in a genuine way, ensuring the well-being and growth of each team member. When leaders care about the development and success of their employees, it's a win-win for everyone, and that involves promoting diversity, inclusion, empathy to understand individual needs, and creating an environment where everyone can thrive, regardless of their backgrounds or personal characteristics.

What any specific challenges do believe face women in our industry?

Topics such as pregnancy, children and gender equality still generate discomfort in the sector, potentially affecting the development and insertion of women in the job market. However, nowadays these issues are well discussed and addressed not only by women, but also by new leaders. Still, there is room and much to be done to promote gender equality through initiatives such as: Professional training, encouragement of female leadership, awareness campaigns and inclusive policies. These are some of the many initiatives that can be implemented to promote gender equality. It is essential to adapt these strategies to the specific needs of each organisation and continue to look for ways to build fairer and more equitable professional environments for all.

What three pieces of advice would you give to someone embarking on their career with LPG?

To start a career in the LPG market, it is essential to have a deep understanding of the industry, its operations, and regulations. Stay up-to-date on industry trends and develop specific technical skills while prioritising safety in all operations. Cultivating professional relationships and building a solid network of contacts is also crucial. By following this advice, beginners can set themselves up for a successful and ever-growing career in the LPG field.

To view more WINLPG Role Models: <https://bit.ly/41V8paV>
To learn more about the WINLPG Network: <https://bit.ly/3BNB6vL>



#WINLPG



Women in LPG Global Network

www.worldliquidgas.org