The WINLPG 2024 Action Plan

The Women in LPG Global Network (WINLPG) was launched in 2015 when the World Liquid Gas Association recognised an opportunity for the Liquid Gas industry to take actions that can address the issue of improving diversity in the workforce. As the global voice of the LPG industry, WLGA is uniquely positioned to develop and implement such a network.

The mission of WINLPG is to support and help empower women in the Liquid Gas Industry by leadership, coaching, mentoring, communication and promoting role models and best practices. WINLPG is a network for women and men who have a professional interest in the Liquid Gas sector and support the network’s objectives.

WINLPG Today

WINLPG is a global network dedicated to the support and promotion of women in the Liquid Gas industry.

WINLPG has four Pillars of Objectives

1/ Support and Retain
Set up of the global network, develop a social media presence, develop case studies and role model profiles, and hold Knowledge Exchange workshops.

2/ Promotion and Advocacy
Gain visibility for the network through continued partnerships, promoting case studies, role models and advocates, via the media.

3/ Educate and Attract
Educate and attract, in the longer term, via global events (not necessarily LPG events), external education at universities and schools and educating the industry itself.

4/ Encourage and Develop
Encourage and develop those national chapters who wish to increase understanding and appreciation of the benefits of Liquid Gas to external stakeholders/beneficiaries to improve their quality of life. This could, in turn, open up business opportunities within the industry for women beneficiaries.

WINLPG Structure and Governance

- WINLPG is managed by a team of three people:
  - WINLPG Global Chair (Pam Indurjeeth, Managing Director, Oryx Energies South Africa)
  - WINLPG Global Manager (Alison Abbott, Communications Director, WLGA)
  - WINLPG Global Community Support Manager (Nikki Brown)
- Anyone who shares the goals of the network can join WINLPG.
- There is no fee to join.
- National Chapters are subject to respecting the terms and conditions of an MOU and refer to a guide to setting up and managing national chapters.
- A guide to setting up and running National Chapters is available online.
- More details available here https://www.worldliquidgas.org/key-focus-areas/women-in-lpg/
WINLPG 2024 Action Plan – Top Ten Goals

The Top Ten WINLPG Goals for 2024 are:

1/ Launch at least two new national chapters and continue to support existing national chapters

Development of national chapters enables the network to develop on a much wider scale by engaging with women who may not normally be able to attend other meetings and enable the network to have a far wider reach in-country. National chapters also enable specific regional issues to be addressed. National Chapters will be autonomous in that they can decide how often to meet and how to communicate, however, National Chapters adhere to a Terms of Reference and agree to support the objectives of the network. National Chapters are run by a Chapter Coordinator, or a National Chapter Coordinating Team, who reports regularly to the management team. The goal for 2024 is to launch at least two new national chapters to bring the total of National Chapters to eleven.

There are currently eleven National Chapters: USA, Kenya, South Africa, Nigeria, Myanmar, Colombia, Poland, Brazil, Morocco, Mexico, and India. WINLPG holds regular calls with the National Chapter coordinators to fully support them in the work they do, and where possible attend any meetings. Nikki Brown will also contact National Chapter coordinators on a bi-monthly basis to gain feedback from them on any activity.

2/ Webinar

This year WINLPG will hold the annual global webinar and aim to hold a Spanish speaking webinar later in the year if there is an appetite for this.

3/ Knowledge Exchange Sessions

WINLPG plans to hold at least two Knowledge Exchange Sessions in 2024. During LPG Week in Cape Town (November) and in Lyon, France in June.

4/ Membership

At January 2024, WINLPG had some 3,443 members in our database. Our goal for this year is to target 350 new members. For this we rely on the support of our national chapters and also WLGA members around the world to put us in contact with their female team members.

5/ Role Model Profile Library

Role model profiles are interviews with inspirational women in the industry and these published reviews are housed on the WLGA WINLPG website. Role model profiles give visibility to women in the industry, enabling them to tell their stories and lend advice to fellow WINLPG members. The goal is to launch at least six new role models in 2024.
6/ WINLPG Ambassadors

An Ambassador is an individual, or company, that supports WINLPG and its activities. Generally, very senior individuals or major organisations, their visible support lends gravitas to the network. We aim to welcome four new Ambassadors in 2024.

8/ Woman of the Year and Young Woman of the Year Awards

Each year we invite nominations for the Woman of the Year and Young Woman of the Year awards. This year we launched a new award, the Technical/Groundbreaker award which recognises women who work in the field or in technical roles. The 2024 awards will open in May and the winners will be announced during LPG Week in Cape Town in November.

9/ Social Media

WINLPG has a presence on Twitter, LinkedIn and Facebook. The focus for 2023 will be on Facebook and LinkedIn as a sharing platform. The Twitter handle (#WINLPG) will continue to be used to build a Twitter community but will come under the overall WLPGA Twitter account as part of the WLPGA’s social media unification strategy. This is managed by Nikki Brown.

10/ Masterclass Programme

In 2024 WINLPG will scope a global Masterclass Programme. First step will be to discuss with Women in Propane in Charlotte as this arm of WINLPG already has a successful, well established mentorship programme. A Strategic Plan will be in place for this early 2024 with a view to launching later in the year.

Thank you from the WINLPG Management Team.