



WINLPG

Women in LPG



Lynne Seeto

**Financial Controller and Director
Trugas Limited
Papua New Guinea**

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Meet the Role Models

WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.

I am the Financial Controller and Director of Trugas Limited in Papua New Guinea. I was born, raised and educated in Papua New Guinea. I have a degree in Accounting and I am a Certified Practising Accountant. I worked for various organisation over the years including KPMG and Orica. The last company I worked for was an industrial and medical gas company. This organisation gave me an insight into how gas companies operate. At the time, there was only one supplier of LPG in the country and my business partner and I recognised the need for competition and founded Trugas. Trugas commenced operation in 2015. Starting a business from the ground up have been the most challenging yet rewarding in my professional career. I am married with three daughters. Three daughters who inspire me to do and be better. My Husband and I live and work in Papua New Guinea while our children attend boarding school and university in Sydney, Australia.

I am passionate about education and have been fortunate to contribute as a board member for an educational institute in Papua New Guinea. My husband and I attended schools that were part of this educational institute as children, as did our daughters.

I enjoy running, trekking and ultra-marathons. I have done the infamous Black Cat and Kokoda Trek in Papua New Guinea. The Kokoda trek is a 96km trek through dense jungle and steep mountains. The trek is often completed over seven to fourteen days. My team and I completed it in forty hours non-stop. Events like these push you to the extreme both physically and mentally. This mindset of pushing through “one step at a time” has equipped and carried me through the difficult times in my personal and professional life. It also has taught me to trust, to lean on and to encourage team members striving to achieve team and individual goals.

“The best engine to drive our ambition is a strong sense of purpose”

Bob Goff

SIX KEY QUESTIONS

What is your goal today?

Firewood is still the most widely used source of fuel for cooking in Papua New Guinea. It would be an achievement to have all homes throughout Papua New Guinea cooking with LPG. It would make the lives of Papua New Guineans, especially women, much easier. My goal is to add value here.

Did you have a mentor and how did this help?

No particular mentor but various incredible individuals I have interacted with along the way. I learn from how they behave, what they say and how they treat others. I have also met some challenging and difficult individuals who I have also learnt and grown from. Whomever I come across, I learn from, and my hope is they learn something from me as well.

Describe your Pathway?

On completing university, I joined a professional accounting firm as an auditor. This gave me an opportunity to observe and learn how various organisations operate. I then had a number of corporate jobs within the financial space. Each role lead into another until I took the leap to start a LPG distribution company. The first three years of the business were the most challenging years of my professional career. It was well worth the risk. Competition has lowered prices significantly and made LPG more affordable and accessible for Papua New Guineans.

What does leadership mean to you?

Leadership to me is drawing the best out of others.

Did you face any specific challenges?

It is challenging to get more women in the operation and technical side of the business. Women tend to be more in sales, human resources and administration. There is a need to create an environment that encourages more female engineers, gas fitters and operators.

What three pieces of advice would you give to someone embarking on their career with LPG?

No advice but three questions. Whether a career in LPG or any aspect of your life, ask yourself:

1. What do you want
2. Why do you want it?
3. What are you going to do about it?

The most beautiful, difficult and confusing questions we can ask ourselves. These questions when answered honestly will help you set ambitions for your career and life.

Tip: It is far more rewarding if you align your ambitions in service and for the benefit of others.



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Women in LPG Global Network

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