



WINLPG

Women in LPG



Rita Caroselli

**Director
Assogasliquidi
Italy**

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Meet the Role Models

WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.

I have always loved science and practical subjects, and graduated in engineering in 1981.

Prior to my current job as Director of the Italian LPG Association, I worked in several different areas, and this has allowed me to expand my knowledge widely. In particular, I initially worked for an oil company, Chevron Oil, for four years, during which I managed the procurement of oil for Italian refineries.

I then worked for the Italian Ministry of Health, where I prepared the national legislation for accident prevention and industrial safety.

After that, I directed a Division at the Italian Ministry of the Environment in charge of implementing environmental regulations regarding industrial plant safety, with the task of issuing specific ministerial orders of a technical nature for various industrial sectors.

It was there that I approached the world of LPG: I coordinated a work group that produced a proposed standard for evaluating the safety of LPG storage depots in Italy. As a result of these specific skills, I was called upon to direct Assogasliquidi in 1999. At the same time, I also worked for three years as a member of the Italian Commission for the Assessment of all projects proposed in Italy subject to EIA (environmental impact assessment).

I believe that women in the business world have more grit because they have to overcome prejudices against them. Generally they have to give more in order to assert themselves and compete with their male counterparts.

That is why I wanted to support this project by showing, through my example, that women can tackle any job in a positive way - even those which have generally only been done by men for generations - and can achieve any challenge with grit and determination.

SIX KEY QUESTIONS

What is your goal today?

My aim is to increase the awareness of the role of LPG in Italy, since I believe it has an important social and environmental task to perform which - unfortunately - is not yet fully acknowledged.

Did you have a mentor and how did this help?

My mentors were above all my parents who taught me that we must always be fair and transparent in life and in business, and that each request must be explained and justified. I have applied these teachings throughout my working life, and I think they have helped me in everything I have done.

Describe your Pathway?

I have had a very diverse career path, but this has increased my professionalism and led me to tackle several different aspects, first of all from the point of view of an oil company, then of different government departments, and finally of an association. Everything I have done has been characterised by industrial safety, which has always been the driving force behind my work.

What does leadership mean to you?

In my opinion, leadership means having the authority to state your own views, without domineering, but by reasoning in a serious and thorough way on all the choices you want to propose. It also means being humble enough to change direction if others can explain comprehensively the inaccuracy of your ideas, while at the same time always being consistent with yourself.

Did you face any specific challenges?

One fundamental change we definitely need to make is to get across better and more effectively what we do, and especially the product we represent.

What three pieces of advice would you give to someone embarking on their career with LPG?

It is very important to take a constantly rigorous approach to everything you do.

Never provide technical information that might be confused and not supported technically.

Always be loyal to everyone and listen with patience to all those you interact with.



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