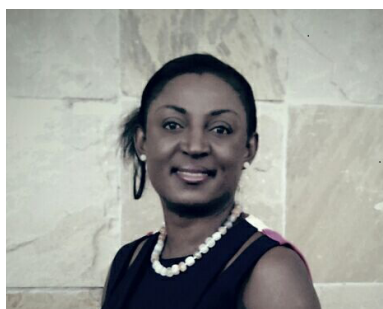




WINLPG

Women in LPG



Bessem Enonchong

**Business Development Cameroon
& Sub-Sahara Africa
Kosan Crisplant
Cameroon**

Meet the Role Models

WINLPG Role Models introduce successful individuals in the LPG industry and gives an insight into their career path, their challenges and their advice to fellow WINLPG members.

Born into a family of six (four girls and two boys), I found myself doing some “male” chores when my brothers were out of home.

I studied at the University of Buea, Cameroon where I had my degree and Post Graduate certificates.

I joined Kosan Crisplant in 2006 as Sales and Marketing Manager for Glocalgaz-LPG distribution. I switched roles to Business Development for equipment and solutions responsible for Cameroon and Sub-Sahara Africa in 2009. In a few years, I have had an understanding of the entire LPG Value Chain. My experiences and contributions in the LPG industry globally outweigh the challenges of the job to a greater extent.

A little cheer: I believe a lot of people don't expect to have a woman at the job; coupled with my names that leave no clue, I am usually referred to as “Mr Bessem” during business exchanges, even after a telephone conversation!

I feel fulfilled working in the LPG industry given her socio-economic nature and value.

I enjoy spending time in community and social activities. As host of a social organisation I get to be with children and young women assisting them physically and mentally.

“ WINLPG is more than a gathering of women. It has depth and reach in sharing diverse motivational experiences. Grooming young women in the network is a valuable investment industry front runners are encouraged to be part of. The impact will be immeasurable on all fronts.”

Bessem Enonchong

SIX KEY QUESTIONS

What is your goal today?

A big and growing market to care for; support LPG endeavours and having personal time for communal activities.

Did you have a mentor and how did this help?

Not anyone in particular, more of own get-up-and-go. Differentiation and good success have always been top of mind.

Describe your Pathway?

I would say my story was one of “stepping out and explore”, having missed my dream profession. Thereafter; I never really worked with any plans/goals not ambitious I would say. I had discernment at an early stage not to despise any position or role I found myself in. All were important; I made the best of out of each situation and gave my best at all times. The path was rough at some point but now I know it was a moulding process. Naturally things fixed themselves; I am here now, contented too.

What does leadership mean to you?

Leadership is attending to those above and below you. It is an all-round relevance to oneself, family & society.

Did you face any specific challenges?

Little in-house disorders were quite weighty. Hits here and there but slowly disappeared as they were of no interest to me. But I feel really sad; turned off seeing what younger colleagues get exposed to. I never miss the opportunity to encourage them; letting them know, they are of great worth and should not be prey to lies of any sort.

What three pieces of advice would you give to someone embarking on their career with LPG?

Be passionate but sensitive to your environment.

Optimise on your strengths and your weaknesses will fade away.

Have regard for others.



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